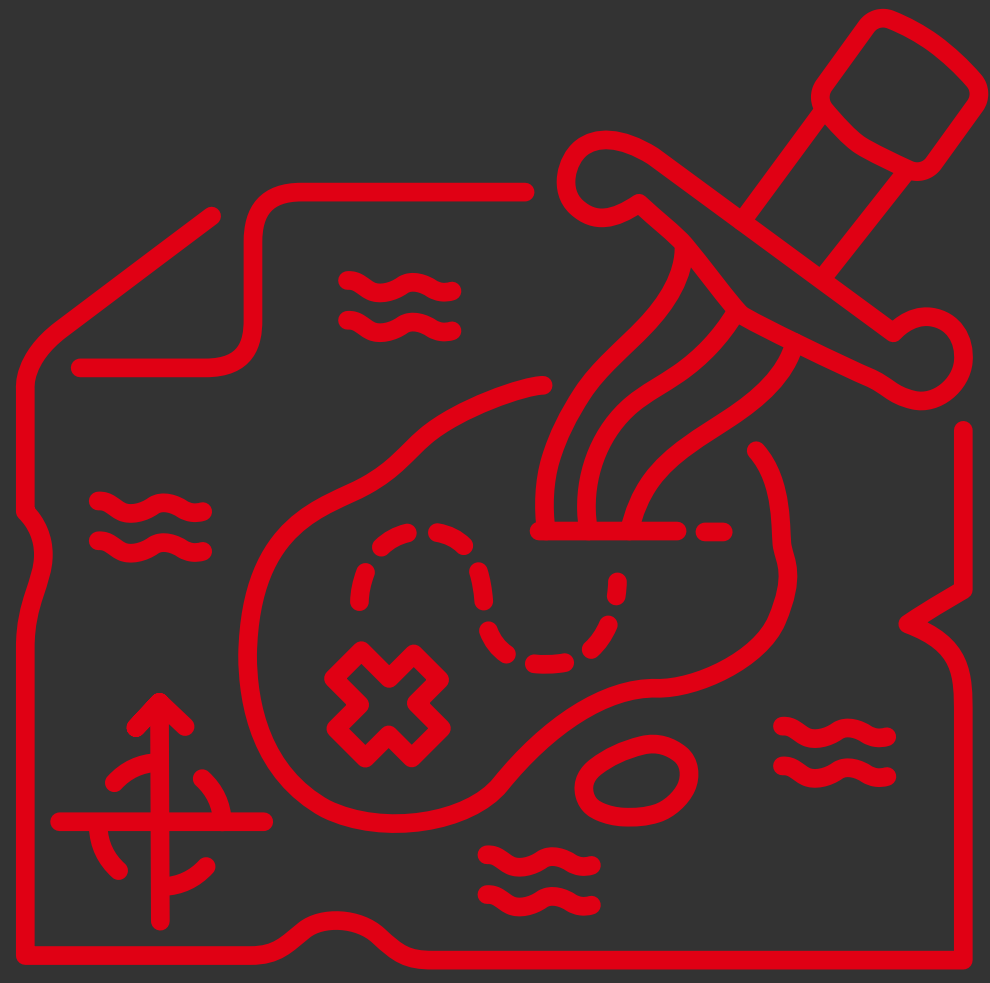




PIRATE SKILLS *Manifesto*



No Map, No Treasure

Develop a solid marketing strategy that gets you from where you already are to your most challenging goals.



Let Them Be Legends

Craft resonating content that attracts your dream customers and positions you as their problem solver.



Give, Give, Give, Ask

Build a value-driven marketing funnel that makes it easy for your future customers to trust you and buy.



Eyes On The North Star

Measure the progress towards your goals and learn faster what drives growth or just wastes money.



Be Bold, In The Black

Drive more profitable traffic by focusing on scalable channels that work for your audience, time & budget.



Fix Your Leaks

Increase the impact and profit with measureable experiments that reliably free your growth bottlenecks.